

Unison Fact Sheet



Who we are

Unison is a San Francisco-based company that is pioneering a smarter, better way to own homes. Until now, the only way to finance a home was by taking on debt. Through home co-investments, we help homeowners access their

equity flexibly with no monthly payments or interest. We enhance home affordability, reduce debt, and deliver a less risky way for homeowners, investors, and society to think about their most important asset - the home.

Founding date

2004

Headquarters

San Francisco, CA

Program(s) Offered:

Unison Homeowner

Total property value invested

4.6 billion (in which Unison has an investment)

Total customers

8,000

Funding

\$40MM (Series B)
(F-Prime Capital Partners; Royal Bank of Canada; Citi Ventures)

Unison is available in the following states:

Arizona, California, Colorado, Connecticut, Delaware, Florida,, Illinois, Indiana, Kansas, Kentucky, Massachusetts, Michigan, Minnesota, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Ohio, Oregon, Pennsylvania, South Carolina, Tennessee, Utah, Virginia, Washington, Wisconsin, Washington D.C.

Executive bench

Thomas Sponholtz, Chief Executive Officer
Scott Case, Chief Financial Officer

Board

Christa Carone	David Jegen	Thomas Sponholtz
Tad Lowrey	John Martinez	

HomeOwner

We convert up to 17.5% of your home’s value to cash, so you can live the life you really want. Unlike a loan, there is no added debt, monthly payments or interest. In return, we share in a percentage of your home’s future change in value when you decide to sell.

Awards

Forbes Fintech 50, 2020
Deloitte Fast 500, 2019 and 2020
HousingWire Rising Stars, 2020
HousingWire Tech Trendsetters, 2019 and 2020
Housing Wire Vanguard 2019
HousingWire Insiders, 2019
Bank Innovation, ‘Most Innovative CEOs in Banking,’ 2018
GoBankingRates, ‘Startups to Watch in 2018’
Benzinga Global Fintech Awards, Finovate 2017
Spring ‘Best of Show’ Award, 2017