

# Unison Fact Sheet



## Who we are

Unison believes that buying and owning a home with the right partners means everyone can win. We're a San Francisco-based company that's pioneering a smarter, better and safer way to buy and own homes. We call it home co-investing. Our team of financial and real estate professionals is obsessed with helping home buyers get the home they want, without added debt or interest. Because we know that when you have someone on your side, you go further. Together, you can.

<b>Founding date</b>	2004
<b>Locations</b>	San Francisco, CA
<b>Size</b>	140+
<b>Total property value invested</b>	3.25 billion (in which Unison has an investment)
<b>Total customers</b>	5,000+
<b>YOY growth (1h 2019 vs 1h 2018)</b>	177.5%
<b>Funding</b>	\$40MM (Series B) (F-Prime Capital Partners; Royal Bank of Canada; Citi Ventures)
<b>YOY increase in consumer inquiries (Jan.–Jun. 2018 vs Jan.–Jun. 2019)</b>	95%

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## Unison is available in 30 active States

Arizona, California, Colorado, Connecticut, Delaware, Florida, Georgia, Illinois, Indiana, Kansas, Kentucky, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Ohio, Oregon, Pennsylvania, South Carolina, Tennessee, Utah, Virginia, Washington, Washington D.C., Wisconsin

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## International

Unison plans to launch in Canada in late 2019.

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## Executive bench

**Thomas Sponholtz**, Chief Executive Officer  
**Rayan Rafay**, Chief Operating & Financial Officer  
**Cari Jacobs**, Chief Marketing Officer  
**Bill Walker**, Chief Revenue Officer  
**John Arens**, Chief Legal & Administration Officer

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## Board

Christa Carone	John Martinez
Tad Lowrey	Thomas Sponholtz
David Jegen	

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## HomeBuyer

Whether you're buying a starter home or a forever home, we add cash to your down payment to help you make your dream a reality. In return, we share in a percentage of the future change in value when you decide to sell.

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## HomeOwner

We convert up to 17.5% of your home's value to cash, so you can live the life you really want now. Unlike a loan, there is no added debt, monthly payments or interest. In return, we share in a percentage of your home's future change in value when you decide to sell.

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## Awards

Benzinga Global Fintech Awards, Finovate 2017  
Spring Best of Show Award, 2017  
GoBankingRates, Startups to Watch in 2018  
Bank Innovation, Most Innovative CEOs in Banking, 2018

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