

2022

Unison Fact Sheet



What we do

Unison is a San Francisco-based company that is pioneering a smarter, better way to own homes. Until now, the only way to finance a home was by taking on debt. Through home co-investments, we help homeowners access their equity flexibly with no monthly payments or interest. We enhance home affordability, reduce debt, and deliver a less risky way for homeowners, investors, and society to think about their most important asset — the home.

We offer a smart alternative to a traditional loan or line of credit by letting you convert existing equity in your home to cash. Unlike a loan, with a Unison co-investment there are no monthly payments or interest charges. We're able to do this by extending a cash payment to you today in exchange for an option to share in your home's change in value, up or down. You make no payments to us until you sell your home or 30 years pass. At that time, we'll settle up based on the value of Unison's option, and you'll owe us an amount equal to the cash payment we gave you, plus or minus a percentage of your home's change in value.

And we are on a mission

In alignment with our Homeowners and Investors, we provide the missing products and expert advice that empowers our customers to optimally own a home or invest in the asset class of Residential Real Estate.

Founded	2006
Headquarters	San Francisco, CA
Total property value invested	5.2 billion (in which Unison has an investment)

Total customers	8,000
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Funding	\$40MM (Series B) (F-Prime Capital Partners; Royal Bank of Canada; Citi Ventures)
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Executive bench	Thomas Sponholtz CEO Ryan Downs President Scott Case CFO
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Company leaders	Matthew O'Hara Head of Portfolio Management & Research Holly Danko Chief of People Officer Winfield Xu Senior Manager, Data Science Joe Celentano Global Head of Markets
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Board

Christa Carone

Tad Lowrey

David Jegen

Thomas Sponholtz

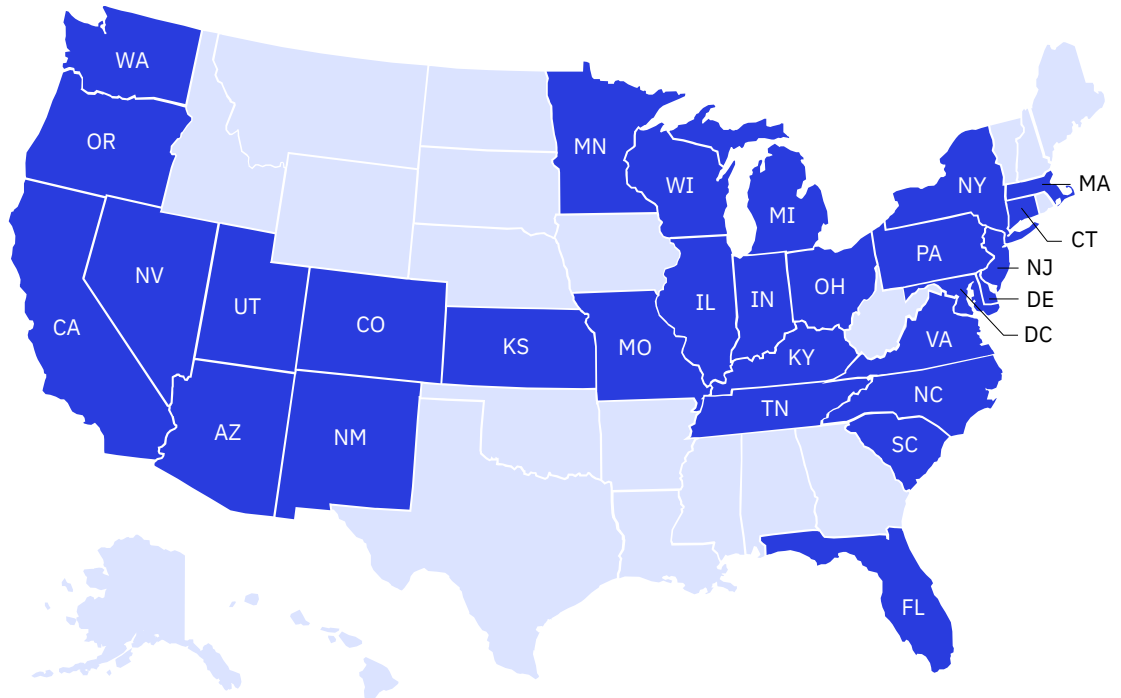
Awards & recognition

Forbes Fintech 50, 2020
 Deloitte Fast 500, 2019 & 2020
 HousingWire Rising Stars, 2020
 HousingWire Tech Trendsetters, 2019 & 2020
 Housing Wire Vanguard 2019
 HousingWire Insiders, 2019

Bank Innovation, 'Most Innovative CEOs in Banking,' 2018
 GoBankingRates, 'Startups to Watch in 2018'
 Benzinga Global Fintech Awards, Finovate 2017
 Spring 'Best of Show' Award, 2017

Unison is operating in 29 states

- Arizona
- California
- Colorado
- Connecticut
- Delaware
- Florida
- Illinois
- Indiana
- Kansas
- Kentucky,
- Massachusetts
- Michigan
- Minnesota
- Missouri
- Nevada
- New Jersey
- New Mexico
- New York
- North Carolina
- Ohio
- Oregon
- Pennsylvania
- South Carolina
- Tennessee
- Utah
- Virginia
- Washington
- Wisconsin
- Washington D.C.



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